

REBUILT CSR Innovative Solutions

RESULT 3 – A1 – TEMPLATE

Company Name:	CSR Innovative Solutions
Professional sector and company size:	Consultancy: Project management 1-10 employees
Need/problem/challenge addressed:	To help businesses understand ESG reporting and to develop digital tools to collect data and assist in the reporting.
Short presentation of the company:	CSR Innovation Solutions is developing and managing funded projects, which are focusing on the development of CSR strategies for companies. The projects are funded through Norwegian grants, Innovation Norway, or EU funding. The company is situated in Norway and Denmark.
Initial Process and CO2 Emission Profile (tools, methodologies, theories, references):	CSR Innovative Solutions is focusing on data collection for understanding, monitoring and planning of the footprint that the companies are creating. Digital data visualization with cloud solution for understanding and planning the ESG strategies that the companies need to adopt.
Strategic Decision of the company:	The main focus of CSR Innovative Solutions is to develop ESG reporting methodology, software, hardware and data collection including consultancy services related to ESG reporting.
Process reengineering on selected waste (resources, methodologies, tools):	Through the projects the target groups will be educated, both on the employee side and the employer side on how to understand CSR in general and work with ESG reporting, but also to understand the impact on the environment and how businesses can benefit from resource management and waste management.
Re-engineering outcome and results. Emission profile improvement and other success evidence:	The solution of CSR Innovative Solutions prevents environmental accidents. It also helps companies to understand the benefits of ESG planning and data collection, which improves their ESG impact performance on a long run.
Please identify the sustainability goals (SDGs) and the specific targets achieved in the described case:	<p>CSR Innovative Solutions has developed the following sustainability goals and specific targets to achieve:</p> <ol style="list-style-type: none"> Stakeholder Analysis: Identify key stakeholders such as employees, customers, suppliers, local communities, investors, and regulatory bodies. Understand their expectations and concerns regarding sustainability. Materiality Assessment: Determine the most significant environmental, social, and governance (ESG) issues that affect your business and stakeholders. This could include areas such as carbon emissions, energy efficiency, waste management, employee well-being, diversity and inclusion, supply chain transparency, etc. SMART Goals: Ensure that sustainability goals are Specific, Measurable, Achievable, Relevant, and Time-bound. For example: <ul style="list-style-type: none"> Goal 1: Reduce Carbon Emissions

- Target: Reduce Scope 1 and Scope 2 carbon emissions by 20% by 2025 compared to the baseline year. The reduction should be mainly for all customers of our company.

- **Goal 2: Enhance Employee Well-being**

- Target: Achieve a 90% employee satisfaction rate by 2025 through enhanced health and wellness programs, flexible work arrangements, and professional development opportunities. This programme is for our partners companies as clients.

- **Goal 3: Foster Supply Chain Transparency**

- Target: Implement a supplier code of conduct and ensure that 100% of key suppliers adhere to it by 2024, including commitments to fair labor practices and environmental responsibility.

4. **Integration with Business Strategy:** Ensure that sustainability goals align with the company's overall mission, vision, and business strategy. Embed sustainability into decision-making processes and across all business functions.
5. **Monitoring and Reporting:** Establish mechanisms for monitoring progress towards sustainability goals and regularly report outcomes to stakeholders. Consider using key performance indicators (KPIs) and sustainability reporting frameworks such as the Global Reporting Initiative (GRI) or the Sustainability Accounting Standards Board (SASB) to enhance transparency.
6. **Continuous Improvement:** Encourage a culture of continuous improvement and innovation in sustainability practices. Regularly review and update goals based on emerging trends, stakeholder feedback, and performance evaluations.
7. **Engagement and Collaboration:** Engage with internal and external stakeholders to build partnerships, share best practices, and leverage collective expertise to advance sustainability goals.

Remember, sustainability is a journey, and it requires ongoing commitment and collaboration to drive meaningful change. By setting clear goals and targets, CSR Innovative Solutions can demonstrate its commitment to responsible business practices and contribute to positive social and environmental outcomes.